



WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-05-2012 PAGE: 1 of 2

MESSAGE & MEDIA - 19123  
ATTN: LEAH CASTERLIN  
100 ALBANY STREET  
NEW BRUNSWICK NJ 08901

| Contract No<br>401761 |            | Contract Dt<br>10-05-2012 | Revision Dt<br>10-05-2012 | Rev#<br>2                                | Advertiser<br>MENENDEZ FOR SENATE, INC |                          | Brand<br>BOB MENENDEZ FOR US SENATE |   | Product Code<br>POLITICALS |   |   |   |              | Station/Market<br>WABC - NEW YORK |     |       |           |           |
|-----------------------|------------|---------------------------|---------------------------|--|--|--------------------------|-------------------------------------|---|----------------------------|---|---|---|--------------|-----------------------------------|-----|-------|-----------|-----------|
| Agency Est#           |            |                           | CMS #<br>245922           | Sales Office<br>PHILADELPHIA             | Account Executive<br>D. PARKER         | Start Date<br>10-08-2012 | End Date<br>10-14-2012              | Billing<br>M (Broadcast Month, Cycle 1) |                            |   |   |   | Package<br>N | Contract Title<br>245922          |     |       |           |           |
| Line                  | Start Date | End Date                  | Time Period               | Description                              |  | RC                       | Duration                            | M                                       | T                          | W | T | F | S            | S                                 | SPW | Price | Tot Spots | Total \$  |
| 1                     | 10-08-2012 | 10-14-2012                | 04:30AM - 04:59AM         | AM 430AM EWN THIS MORNING (9410)         |  | 7                        | 30                                  | X                                       | X                          | X | X |   |              | X                                 | 5   | 300   | 5         | 1,500.00  |
| 2                     | 10-09-2012 | 10-12-2012                | 05:15AM - 06:00AM         | AM EWN THIS MORNING 5-6AM (7426)         |  | 7                        | 30                                  |   | X                          | X | X | X |              |                                   | 4   | 700   | 4         | 2,800.00  |
| 3                     | 10-09-2012 | 10-12-2012                | 06:15AM - 07:00AM         | AM EWN THIS MORNING 6-7AM (7427)         |  | 7                        | 30                                  |   | X                          | X | X | X |              |                                   | 4   | 1,800 | 4         | 7,200.00  |
| 4                     | 10-09-2012 | 10-12-2012                | 07:00AM - 09:00AM         | AM GMA 7-9AM (7429)                      |  | 7                        | 30                                  |   | X                          | X | X | X |              |                                   | 5   | 2,400 | 5         | 12,000.00 |
| 5                     | 10-13-2012 | 10-13-2012                | 06:15AM - 10:00AM         | AM EWN SA/SU 6-10AM (7434)               |  | 7                        | 30                                  |   |                            |   |   |   | X            |                                   | 1   | 400   | 1         | 400.00    |
| 6                     | 10-13-2012 | 10-13-2012                | 06:15AM - 07:00AM         | AM EWN SA/SU 6-10AM (7434)               |  | 7                        | 30                                  |   |                            |   |   |   | X            |                                   | 1   | 850   | 1         | 850.00    |
| 7                     | 10-13-2012 | 10-13-2012                | 07:15AM - 08:00AM         | AM EWN SA/SU 6-10AM (7434)               |  | 7                        | 30                                  |   |                            |   |   |   | X            |                                   | 1   | 850   | 1         | 850.00    |
| 8                     | 10-13-2012 | 10-13-2012                | 08:00AM - 09:00AM         | AM EWN SA/SU 6-10AM (7434)               |  | 7                        | 30                                  |   |                            |   |   |   | X            |                                   | 1   | 850   | 1         | 850.00    |
| 9                     | 10-13-2012 | 10-13-2012                | 09:15AM - 10:00AM         | AM EWN SA/SU 6-10AM (7434)               |  | 7                        | 30                                  |   |                            |   |   |   | X            |                                   | 1   | 700   | 1         | 700.00    |
| 10                    | 10-14-2012 | 10-14-2012                | 06:15AM - 10:00AM         | AM EWN SA/SU 6-10AM (7434)               |  | 7                        | 30                                  |   |                            |   |   |   |              | X                                 | 1   | 400   | 1         | 400.00    |
| 11                    | 10-14-2012 | 10-14-2012                | 06:15AM - 07:00AM         | AM EWN SA/SU 6-10AM (7434)               |  | 7                        | 30                                  |   |                            |   |   |   |              | X                                 | 1   | 850   | 1         | 850.00    |
| 12                    | 10-14-2012 | 10-14-2012                | 07:15AM - 08:00AM         | AM EWN SA/SU 6-10AM (7434)               |  | 7                        | 30                                  |   |                            |   |   |   |              | X                                 | 1   | 850   | 1         | 850.00    |
| 13                    | 10-14-2012 | 10-14-2012                | 08:00AM - 09:00AM         | AM EWN SA/SU 6-10AM (7434)               |  | 7                        | 30                                  |   |                            |   |   |   |              | X                                 | 1   | 850   | 1         | 850.00    |
| 14                    | 10-14-2012 | 10-14-2012                | 09:15AM - 10:00AM         | AM EWN SA/SU 6-10AM (7434)               |  | 7                        | 30                                  |   |                            |   |   |   |              | X                                 | 1   | 850   | 1         | 850.00    |
| 15                    | 10-14-2012 | 10-14-2012                | 05:00AM - 06:00AM         | AM SA/SU 5-6AM (7433)                    |  | 7                        | 30                                  |   |                            |   |   |   |              | X                                 | 1   | 50    | 1         | 50.00     |
| 16                    | 10-14-2012 | 10-14-2012                | 11:00AM - 11:30AM         | SUNDAY 11AM-12PM (7438)                  |  | 7                        | 30                                  |   |                            |   |   |   |              | X                                 | 1   | 300   | 1         | 300.00    |
| 17                    | 10-09-2012 | 10-12-2012                | 11:00AM - 12:00PM         | DA THE VIEW (10707)                      |  | 7                        | 30                                  |   | X                          | X | X | X |              |                                   | 4   | 3,500 | 4         | 14,000.00 |
| 18                    | 10-09-2012 | 10-12-2012                | 12:15PM - 12:30PM         | DA PM DAYTIME ROTATION 12NOON-4PM (7439) |  | 7                        | 30                                  |   | X                          | X | X | X |              |                                   | 4   | 1,400 | 4         | 5,600.00  |
| 19                    | 10-09-2012 | 10-12-2012                | 04:15PM - 04:58PM         | EN EWN AT 4PM M-F (11372)                |  | 7                        | 30                                  |   | X                          | X | X | X |              |                                   | 5   | 1,100 | 5         | 5,500.00  |

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



**WABC-TV/DT**  
New York

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|-----------------------|------------|---------------------------|-------------------|-------------------------------------|--------------------------------|-----------|--------------------------|--|---|-------------------------------------|-------------|----------------------------|--------------|--------------------------|---|-----------------------------------|-----|-------|-------------------------|----------|-----------|------------|
| Contract No<br>401761 |            | Contract Dt<br>10-05-2012 |                   | Revision Dt<br>10-05-2012           |                                | Rev#<br>2 |                          | Advertiser<br>MENENDEZ FOR SENATE, INC |   | Brand<br>BOB MENENDEZ FOR US SENATE |             | Product Code<br>POLITICALS |              |                          |   | Station/Market<br>WABC - NEW YORK |     |       |                         |          |           |            |
| Agency Est#           |            |                           | CMS #<br>245922   | Sales Office<br>PHILADELPHIA        | Account Executive<br>D. PARKER |           | Start Date<br>10-08-2012 | End Date<br>10-14-2012                 | Billing<br>M (Broadcast Month, Cycle 1) |                                     |             |                            | Package<br>N | Contract Title<br>245922 |   |                                   |     |       |                         |          |           |            |
| Line                  | Start Date | End Date                  | Time Period       | Description                         |                                |           |                          | RC                                     | Duration                                | M                                   | T           | W                          | T            | F                        | S | S                                 | SPW | Price | Tot Spots               | Total \$ |           |            |
| 20                    | 10-09-2012 | 10-12-2012                | 05:15PM - 06:00PM | EN EWN AT 5PM M-F (7450)            |                                |           |                          | 7                                      | 30                                      |                                     | X           | X                          | X            | X                        |   |                                   |     | 5     | 2,200                   | 5        | 11,000.00 |            |
| 21                    | 10-09-2012 | 10-12-2012                | 06:15PM - 06:30PM | EN 5-630PM CFB (7609)               |                                |           |                          | 7                                      | 30                                      |                                     | X           | X                          | X            | X                        |   |                                   |     | 3     | 2,200                   | 3        | 6,600.00  |            |
| 22                    | 10-09-2012 | 10-12-2012                | 07:00PM - 08:00PM | PA JEOPARDY/WHEEL (7446)            |                                |           |                          | 7                                      | 30                                      |                                     | X           | X                          | X            | X                        |   |                                   |     | 5     | 4,000                   | 5        | 20,000.00 |            |
| 23                    | 10-09-2012 | 10-12-2012                | 11:35PM - 12:02AM | LF NIGHTLINE M-F (7453)             |                                |           |                          | 7                                      | 30                                      |                                     | X           | X                          | X            | X                        |   |                                   |     | 4     | 2,200                   | 4        | 8,800.00  |            |
| 24                    | 10-09-2012 | 10-14-2012                | 11:15PM - 12:00AM | LN LATE NEWS CFB (7645)             |                                |           |                          | 7                                      | 30                                      |                                     | X           | X                          | X            | X                        | X | X                                 |     | 6     | 4,400                   | 6        | 26,400.00 |            |
| 25                    | 10-09-2012 | 10-14-2012                | 06:45PM - 06:55PM | TD SIGN-ON TO SIGN-OFF (7611)       |                                |           |                          | 7                                      | 30                                      |                                     | X           |                            |              |                          |   |                                   | X   | 2     | 2,200                   | 2        | 4,400.00  |            |
| 26                    | 10-11-2012 | 10-11-2012                | 09:00PM - 11:00PM | PE MON-SAT 8-11PM/SUN 7-11PM (7605) |                                |           |                          | 7                                      | 30                                      |                                     |             |                            |              | X                        |   |                                   |     | 1     | 15,000                  | 1        | 15,000.00 |            |
|                       |            |                           |                   |                                     |                                |           |                          |  |   |                                     |             |                            |              |                          |   |                                   |     |       | Contracted Gross Total: |          | 69        | 148,600.00 |
|                       |            |                           |                   |                                     |                                |           |                          |  |   |                                     |             |                            |              |                          |   |                                   |     |       | Actual Gross Total:     |          | 69        | 148,600.00 |
|                       |            |                           |                   |                                     |                                |           |                          |  |   |                                     |             |                            |              |                          |   |                                   |     |       | Agency Commission:      |          |           | 22,290.00  |
|                       |            |                           |                   |                                     |                                |           |                          |  |   |                                     |             |                            |              |                          |   |                                   |     |       | Net Total:              |          |           | 126,310.00 |
| Month/YR              |            | Preempted                 |                   |                                     | Made Good                      |           |                          | Contract Total                         |   |                                     | Adjustments |                            |              | Actual Total             |   |                                   |     |       |                         |          |           |            |
| Oct 12                |            | 0.00                      |                   |                                     | 0.00                           |           |                          | 148,600.00                             |   |                                     | 0.00        |                            |              | 148,600.00               |   |                                   |     |       |                         |          |           |            |
| TOTAL                 |            | 0.00                      |                   |                                     | 0.00                           |           |                          | 148,600.00                             |   |                                     | 0.00        |                            |              | 148,600.00               |   |                                   |     |       |                         |          |           |            |

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